

Nils TALIBART

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FRANCE

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Date of birth: February 28, 1989
Nationality: French

6 – 12 month internship in Web Marketing

From May 2011



Qualifications

- Present** 2nd Year in MSc in Business Management, majoring in Marketing – Grenoble Ecole de Management, Grenoble, France (Expected graduation: 2013)
- 2007-2009** Competitive entrance examinations for French Business Schools – Lycée Guist’hau, Nantes, France
- 2007** Baccalaureate (Equivalent to UK A-Level) in Sciences (received with distinction) – Lycée Emile Zola, Rennes, France

Work experience

- Since Sept 2009** Online Communication Officer – Wizbii, www.wizbii.com, Social Network for Young Entrepreneurs
- Communication and monitoring on social networks, social media optimisation
 - Set up and updated corporate blog
 - Defined the revenue model of the website
 - Launched and coordinated the making of website introduction video : benchmarking, specifications
- Since Sept 2009** Web Officer – Planètes, Grenoble Ecole de Management Communication Association
- Administrated the students and associations’ website of the School
 - Led, managed and trained a 4-student team
 - Made a website about responsible management and innovation for Grenoble Ecole de Management : analysis, specifications, wireframing, coding in HTML/CSS
 - HTML/CSS integration of Grenoble Ecole de Management’s website for candidates to examination entrance
- Since Sept 2004** Webmaster and President – Stade Rennais Online, www.stade-rennais-online.com
- Created, designed and updated the website
 - Improved Search Engine Optimisation, managed sponsorships and ads
 - Developed a community of 4000 members, 1500 Facebook fans and 700 Twitter followers
 - Founded the association

Language and computer skills

Computer skills

- Proficient in Microsoft Word, Powerpoint, Excel (Microsoft Certified Application Specialist Excel 2007)
- Skilled in HTML / CSS, familiar with Adobe Photoshop, Adobe Premiere Pro and Wordpress

Languages

- French: Mother tongue
- English : Upper-intermediate
- Spanish : Upper-intermediate

Other information

Football (10 years), running, piano playing (12 years)
Clean driving licence

References available upon request